

Lesson Exemplars for Hotel Operations (Housekeeping Services)

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Lesson Exemplar for Hotel Operations (Housekeeping Services)

Grade 12

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LESSON EXEMPLAR			
Learning Area	HOTEL OPERATIONS (HOUSEKEEPING SERVICES)	Lesson Exemplar	1
I. OBJECTIVES			
A. Content Standard	The learners demonstrate understanding of the principles, practices, and standards of providing housekeeping services in the hospitality industry.		
B. Performance Standard	The learners demonstrate familiarity of the different types of hotels classifications of guest and the services hotels provide to the guest.		
C. Learning Competencies	LC 2-Compare the types of hotels according to their classification and accommodation products		
II. REFERENCES and MATERIALS	<p>References: Barten, Martijn. <i>Types of Hotels: Exploring Classifications and Hotel Types</i>. Revfine, August 19, 2024. https://www.revfine.com/types-of-hotels/. Barten, Martijn. <i>Categories of Hotels: A Complete Guide to Hotel Classifications & Types</i>. Revfine, March 13, 2025. https://www.revfine.com/categories-of-hotels/. ———. <i>Hotel Classifications: Complete Guide to Hotel Types & Categories</i>. Revfine, April 1, 2025. https://www.revfine.com/hotel-classifications/. “Types of Hotels & Lodgings.” <i>WebstaurantStore</i>. Last updated February 11, 2025. https://www.webstaurantstore.com/article/513/types-of-hotels.html. Gong, Hannah. “The Guide to Different Hotel Types and Their Classifications.” <i>Smart Order</i>, October 31, 2025. https://www.smartorder.ai/resources/blog/the-guide-to-different-hotel-types-and-their-classifications/.</p> <p>Materials:</p> <ul style="list-style-type: none"> • Laptop • Interactive Whiteboard • Printed pictures of different hotel types • Charts or posters showing hotel classifications and accommodation products • Notebook / Paper for students’ reflection and comparison activities • Markers and pens • PowerPoint presentation on hotel types and classifications 		
III. CONTENT	Hotel Accommodations <ul style="list-style-type: none"> • Types of Hotels 		

IV. OBJECTIVES	<p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Identify the different types of hotels according to classification (e.g., star ratings, level of services, ownership, target market, size, length of stay). 2. Describe the different types of hotels according to classification (e.g., star ratings, level of services, ownership, target market, size, length of stay). 3. Demonstrate appreciation of the diversity of hotel types and accommodation products.
V. PROCEDURES	ANNOTATIONS
<p>A. Activating Prior Knowledge</p>	<p>1. Activating Prior Knowledge (Day 1)</p> <p>Quick Recall Quiz: The teacher asks learner short, rapid-fire questions about hotel organizational structure, hotel services, career opportunities, and housekeeping terminologies. Example questions:</p> <ul style="list-style-type: none"> • Who oversees housekeeping in a hotel? • Name two services provided in a 5-star hotel. • List one career opportunity in hotel services. • What does the term ‘turn-down service’ mean? <p>Activity 1</p> <p>Think-Pair-Share: The teacher asks learners to recall and discuss with a partner one interesting fact or new learning from the previous lesson. After 2–3 minutes, pairs share their responses with the class.</p> <p>Scenario Application: The teacher presents a hotel scenario (e.g., a guest checking in, requesting room service) and asks learners to identify which hotel service and which staff member would handle the situation.</p> <p>2. Establishing the Purpose of the Lesson</p> <p>The teacher conducts a rapid-fire quiz by asking learner short questions about hotel organizational structure, hotel services, career opportunities, and housekeeping terminologies, and provides immediate feedback to reinforce correct answers.</p> <p>The teacher instructs to recall one interesting fact or new learning from the previous lesson, discuss it with a partner for 2–3 minutes, and then share their insights with the whole class.</p> <p>The teacher presents a hotel-related scenario, such as a guest checking in or requesting room service, and guides learners to identify the appropriate hotel service and staff member responsible for the situation.</p>

	<p>Introduce Lesson Purpose: The teacher explains that the lesson will focus on the different types of hotels, their characteristics, and how they differ, highlighting the relevance of this knowledge in understanding the hospitality industry and making informed choices in the future.</p> <p>Guide Quest: Why do you think it's important to know the types of hotels? and encourages them to share their thoughts with the class.</p> <p>Relate to Real-Life Experiences: The teacher prompts learners to give examples of hotels they have visited or heard about and briefly describe the type of hotel and its features, connecting personal experiences to the lesson topic.</p>	<p>The teacher introduces the lesson on the different types of hotels and their characteristics, emphasizing its relevance to the hospitality industry.</p> <p>The teacher gives learner a few moments to think, then calls on volunteers to share their ideas. Encourages participation by asking follow-up questions such as: "How can this knowledge help you when traveling?" "Why is it important in the hospitality or tourism industry?"</p> <p>The teacher affirms learner' responses and connects their answers to real-life situations (e.g., choosing the right hotel based on budget, purpose, or customer needs).</p>
B. Instituting New Knowledge	<p>1. Presenting Examples</p> <p>Photo Observation and Description:</p> <ul style="list-style-type: none"> • beachfront resort • city high-rise business hotel • boutique hotel • budget hotel 	<p>The teacher shows photos of different hotels and guides to observe and describe their size, style, location, and facilities; facilitates group discussion to compare designs, services, and target guests; and conducts a feature-matching activity linking hotel characteristics to hotel types.</p>



<https://i.pinimg.com/originals/ae/e6/fc/ae6fce8541c84dc4621a4190f425c9d.jpg>



<https://www.condocontrol.com/wp-content/uploads/2023/03/one-uptown-dallas-tx-building-photo.jpg>



<https://dynamic-media-cdn.tripadvisor.com/media/photo-o/2a/33/81/28/boutique-hotel-stresa.jpg?w=1400&h=-1&s=1>



<https://i.pinimg.com/originals/2c/8e/e5/2c8ee5e4dda1bf3af11d2e6a64588cfb.png>

Walk around to monitor group work. Groups to compare between hotel type.

The teacher explains each hotel type with examples and asks students to repeat in their own words and provide one example.

The teacher guides students to work in groups to complete a comparison table of hotel types, including location, target guests, and key features or facilities, then asks each group to present one hotel type and explain its characteristics to the class.

	<p>The teacher asks to observe each hotel for 10–15 seconds then describe its size, style, location, and facilities.</p> <p>Comparison Discussion:</p> <ul style="list-style-type: none"> • Divides into small groups • Compare the hotels shown in the photos by identifying similarities and differences in their design, services, and target guests. • Groups then share their findings with the class. <p>Activity 2</p> <p>Feature Matching Activity:</p> <ul style="list-style-type: none"> • Provides a list of hotel features (e.g., beachfront, conference rooms, unique interior, simple design) <p>The teacher asks learners to match each feature with the corresponding hotel type shown in the photos, reinforcing understanding of hotel characteristics.</p> <p>2. Discussing New Concept</p> <p>Activity 3</p> <p>Exploring Hotel Types in Detail</p> <p>Explain each hotel type in detail:</p> <table border="1"> <thead> <tr> <th>Hotel Type</th><th>Description</th><th>Example</th></tr> </thead> <tbody> <tr> <td>Resort Hotel</td><td>Located near tourist destinations; has recreational facilities like pools, beaches, gyms</td><td>Boracay Resort</td></tr> </tbody> </table>	Hotel Type	Description	Example	Resort Hotel	Located near tourist destinations; has recreational facilities like pools, beaches, gyms	Boracay Resort	<p>The teacher divides the class into small groups and distributes a comparison table to each group. The teacher explains the task to students. Facilitates the activity by moving around the classroom, monitoring group discussions, and giving assistance when needed. Encourages collaboration by reminding students to share ideas and assign roles within the group.</p>
Hotel Type	Description	Example						
Resort Hotel	Located near tourist destinations; has recreational facilities like pools, beaches, gyms	Boracay Resort						

Business Hotel	Located in the city; designed for business travelers; may have meeting rooms	Makati City Hotel
Boutique Hotel	Small, stylish; offers unique design/experience	Boutique Hotel in Palawan
Budget Hotel	Affordable, simple amenities	

Ask learners to repeat in their own words and give one example.

3. Developing Mastery

Activity 4

Hotel Match-Up Challenge

Group Activity: will complete a comparison table:

Hotel Type	Location	Targe Guest	Key Features/ Facilities
Resort Hotel			
Business Hotel			
Boutique Hotel			
Budget Hotel			

	<p>Each group presents one hotel type and explains its features.</p> <table><tr><th>Criteria</th><th>Excellent (3)</th><th>Satisfactory (2)</th><th>Needs Improvement (1)</th></tr><tr><td>Hotel Type Identification</td><td>All hotel types correctly identified</td><td>Most hotel types correctly identified</td><td>Few hotel types correctly identified</td></tr><tr><td>Description Accuracy</td><td>Clear and accurate descriptions for all hotels</td><td>Some descriptions accurate, some missing details</td><td>Descriptions are inaccurate or missing</td></tr><tr><td>Examples Provided</td><td>Relevant examples for all hotel types</td><td>Examples for some hotel types</td><td>Examples missing or irrelevant</td></tr><tr><td>Organization</td><td>Table is neat and easy to read</td><td>Table mostly organized</td><td>Table disorganized or hard to read</td></tr></table>	Criteria	Excellent (3)	Satisfactory (2)	Needs Improvement (1)	Hotel Type Identification	All hotel types correctly identified	Most hotel types correctly identified	Few hotel types correctly identified	Description Accuracy	Clear and accurate descriptions for all hotels	Some descriptions accurate, some missing details	Descriptions are inaccurate or missing	Examples Provided	Relevant examples for all hotel types	Examples for some hotel types	Examples missing or irrelevant	Organization	Table is neat and easy to read	Table mostly organized	Table disorganized or hard to read	
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Organization	Table is neat and easy to read	Table mostly organized	Table disorganized or hard to read																			
C. Demonstrating Knowledge and Skills	<p>1. Finding Practical Application</p> <p>Scenario-based discussion:</p> <p>a. If a family of 4 wants to go on a short vacation, which hotel type would you recommend?</p> <p>b. If a business executive has a 3-day work trip, which hotel type is suitable?</p> <p>Students answer using analysis of features rather than opinion.</p> <p>2. Making Generalization</p> <p>Hotels can be grouped according to their _____, _____, and _____.</p> <p>The main differences between hotel types are _____, _____, and _____.</p> <p>When choosing a hotel, we consider _____, _____, and _____. Hotel types vary in terms of _____, _____, and _____.</p> <p>Discuss and write correct answers on board:</p> <p>Classification: purpose, facilities, location</p> <p>Differences: target guests, services, style</p>	<p>Encourage students to justify using features and services.</p> <p>Keep focus on comparison, not evaluation.</p> <p>Use real-life examples to make it engaging.</p> <p>Encourage concise statements. Reinforce key points from the discussion. Ensure students understand general concept</p> <p>Allow 2–3 minutes per question. Check responses immediately for clarity.</p>																				

	<p>3. Evaluating Learning</p> <p>Individual short quiz: Identify: 1. Hotel located near beaches with recreational facilities. 2. Small hotel with unique design.</p> <p>Compare two hotel types: List one difference between a resort and a business hotel.</p> <p>Classification: Which hotel type is suitable for budget travelers?</p> <p>4. Additional Activities</p> <p>Mini Research Task: Learners research a famous hotel in the Philippines, identify its type, location, target guests, and unique features, then share their findings with the class.</p>	<p>The teacher administers an individual short quiz where learners identify hotel types from descriptions, compare two hotel types by listing differences, and classify which hotel type suits specific travelers.</p> <p>The teacher instructs learners to research a famous hotel in the Philippines, identify its type, location, target guests, and unique features, and then facilitates a class sharing where students present their findings.</p>
VI. ASSESSMENT	<p>Activity 5: “One-Minute Comparison Paper” Procedure: Learner write a short response (3–5 sentences) answering: What is the most important difference between two hotel types, and why does it matter to guests?</p>	
VII. REFLECTION	<ul style="list-style-type: none"> • How effectively did learners compare the different types of hotels based on their classifications and accommodation products? • Which concepts or distinctions among hotel classifications were most difficult for learners to understand? • What teaching strategies or learning activities helped learners appreciate the importance of hotel classifications and accommodation products? 	
VIII. USE OF GENERATIVE AI	<p>In preparing this Learning Exemplar (LE), the author(s) used Generative AI tool. The author reviewed and finalized the writing of the content. The author takes full responsibility for the content of this LE.</p>	

LESSON EXEMPLAR			
Learning Area	HOTEL OPERATION (HOUSEKEEPING SERVICES)	Lesson Exemplar	2

I. OBJECTIVES	
A. Content Standard	The learners demonstrate an understanding of the principles, practices, and standards of housekeeping services in the hospitality industry.
B. Performance Standard	The learners demonstrate familiarity with the different types of hotels classifications of guests, and the services that hotels provide to the guests.
C. Learning Competencies	LC 2-Compare hotel types according to their classifications and accommodation products.
II. REFERENCES and MATERIALS	<p>References: O’Fallon, Michael J., and Denney G. Rutherford, eds. <i>Hotel Management and Operations</i>. 4th ed. Hoboken, NJ: John Wiley & Sons, 2007. Hayes, David K., Jack D. Ninemeier, and Bjorn Hanson. <i>Hotel Operations Management</i>. 2026 ed. Pearson, 2026. Foris, Diana. “Comparative Analysis of Hotel Classification and Quality Mark in Hospitality.” <i>Journal of Tourism and Hospitality Management</i> 2, no. 1 (2014): 26–39. Callan, Richard J., and Lenita Bowman. “Hotel Grading Inspections and the Value of Classification Systems.” <i>International Journal of Hospitality Management</i> 14, no. 3 (2000): 271–83.</p> <p>Materials:</p> <ul style="list-style-type: none"> • Printed or digital images showing different types of hotels (resort, business, boutique, and budget hotels) • Hotel Classification Chart (star ratings, services, ownership, target market, size, and length of stay) • Comparison Table or Graphic Organizer • Activity Worksheets, including feature- matching activities, classification exercises, and short quizzes • Scenario cards for application activities • Concept map template • PowerPoint presentation • Laptop, TV and Projector

	<ul style="list-style-type: none"> Manila paper, markers, and pens 	
III. CONTENT	Hotel Accommodations <ul style="list-style-type: none"> Hotel Classifications based on their star ratings, level of service, ownership, target market, size, and length of stay 	
IV. OBJECTIVES	Learning Objectives: <ol style="list-style-type: none"> Identify the different types of hotels based on their classification (e.g., star ratings, level of service, ownership, target market, size, length of stay). Describe the different types of hotels based on their classifications (e.g., star ratings, level of service, ownership, target market, size, and length of stay). Demonstrate appreciation for the diversity of hotel types and accommodation products. 	
V. PROCEDURES		ANNOTATIONS
A. Activating Prior Knowledge	1. Activating Prior Knowledge Questioning Warm-Up: <ul style="list-style-type: none"> Can you recall the different types of hotels we studied in the previous lesson? Which type have you visited or seen? Follow-up Question: “What features made it a resort, business, boutique, or budget hotel?” Learners discuss in pairs how these features might relate to star ratings, level of service, or ownership. 2. Establishing the Purpose of the Lesson Real-Life Scenario Discussion: <ul style="list-style-type: none"> Imagine that you are planning a vacation in the Philippines. How would knowing the different hotel types, star ratings, and services help you choose the most suitable hotel? Learners identify which hotel types and features would best suit different purposes (e.g., business trips, family vacations, and budget travel). 	<p>The teacher asks learners to recall the types of hotel discussed in the previous lesson and their features, shows photos for students to describe the size, style, and target guests of each hotel, and provides short hotel descriptions for students to identify the hotel type and explain their reasoning.</p> <p>The teacher presents real-life scenarios, such as planning a vacation, to guide students in selecting appropriate hotel types and features. The teacher then facilitates a class discussion on the practical importance of hotel classifications and their role in choosing suitable accommodations.</p>

B. Instituting New Knowledge

1. Presenting Examples

Activity 1: Photo Observation and Description:

The teacher shows photos of hotels with different classifications (luxury, boutique, budget, resort, and business hotels) and asks learners to observe and describe the size, style, facilities, and target guests.



Luxury Hotel



Boutique Hotel



Budget Hotel



Resort Hotel



Business Hotel

- Learners discuss in pairs what distinguishes one hotel from another.

Motivational Link to Future Careers:

- The teacher asks, “How can knowing hotel classifications help you if you work in tourism, hospitality, or as a travel consultant?”
- Learners discuss how this knowledge can be applied to career choices, customer service, and travel planning.

The teacher displays photos of hotels from various classifications (luxury, boutique, budget, resort, and business hotels) and asks students to observe and describe their size, style, facilities, and target guests.

The teacher asks learners how understanding hotel classifications can be useful in tourism, hospitality, or travel consultancy.

The teacher guides a discussion on how this knowledge can be applied to career choices, improving customer service, and travel planning.

The teacher explains hotel classifications and accommodation products, presents a chart of hotel types, guides learners in comparing hotels based on ratings, services, ownership, target market, and size, and uses examples to connect the lesson to real-life hospitality

<p>C. Demonstrating Knowledge and Skills</p>	<p>1. Finding Practical Application Hotel Recommendation Simulation:</p> <ul style="list-style-type: none"> • Learners are given different client profiles (e.g., a family on a budget, a business traveler, and a luxury-seeking tourist). • Working in pairs, students recommend appropriate hotel types and classifications, explaining their reasoning based on accommodation products and features. <p>2. Making Generalization Activity 3: Concept Mapping Activity:</p> <ul style="list-style-type: none"> • Learners create a concept map linking hotel types to classifications, features, and accommodation products. <p>3. Evaluating Learning Classification Exercise:</p> <ul style="list-style-type: none"> • Learners are given a list of hotels (real or fictitious) and asked to classify them based on star rating, target market, services, and ownership. • Learners justify their classification choices in writing or orally. <p>4. Additional Activities Hotel Research Task (Enrichment):</p> <ul style="list-style-type: none"> • Learners research a famous hotel in the Philippines, identify its type, classification, target guests, and accommodation products, and present their findings to the class. 	<p>The teacher provides different client profiles and guides students to work in pairs to recommend suitable hotel types and classifications, explaining their choices based on accommodation features, services, and target guests.</p> <p>The teacher guides learners to create a concept map linking hotel types to their classifications, features, and accommodation products, helping them identify patterns, similarities, and differences among the hotel types.</p> <p>The teacher provides learners with a list of real or fictitious hotels and guides them in classifying each based on star rating, target market, services, and ownership, while prompting students to justify their choices in writing or orally.</p> <p>The teacher instructs learners to research a famous hotel in the Philippines, identify its type, classification, target guests, and accommodation products, and facilitates a class sharing where learners present their findings.</p>
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VI. ASSESSMENT	<p>Visual Sorting Exercise</p> <p>Using images of different hotels (resorts, boutique, budget, and luxury hotels), learners categorize them based on star ratings, ownership, and target market.</p> <p>Purpose: Helps learners visually connect classifications to real-world examples and reinforces their understanding of accommodation products</p>
VII. REFLECTION	<ul style="list-style-type: none"> • How effectively did learners identify and classify different types of hotels? • Which hotel classifications were most difficult for learners to understand and describe? • How did the lesson help learners appreciate the diversity of hotel types and accommodation products?
VIII. USE OF GENERATIVE AI	<p>In preparing this Learning Exemplar (LE), the author used Generative AI tool. The author reviewed and finalized the content. The author takes full responsibility for the content of this lesson exemplar.</p>

LESSON EXEMPLAR			
Learning Area	HOTEL OPERATIONS (HOUSEKEEPING SERVICES)		Lesson Exemplar
			3
I. OBJECTIVES			
A. Content Standard	The learners demonstrate understanding of the principles, practices, and standards of providing housekeeping services in the hospitality industry.		
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C. Learning Competencies	LC 2-Compare the types of hotels according to their classification and accommodation products		
II. REFERENCES and MATERIALS	<p>References:</p> <p>Barten, Martijn. “<i>Categories of Hotels: A Complete Guide to Hotel Classifications & Types.</i>” Revfine, March 13, 2025. Accessed March 2026. https://www.revfine.com/categories-of-hotels/. Discusses hotel room types including standard and deluxe rooms and their characteristics.</p> <p>“Deluxe, Superior & Premium Rooms.” <i>Understanding Luxury Hotel Room Categories: From Deluxe to Presidential.</i> WhataHotel!, accessed March 2026. Explains definitions and differences between standard, superior, and deluxe room categories in hotels.</p> <p>https://www.whatahotel.com/blog/290/Understanding-Luxury-Hotel-Room-Categories-From-De/.</p> <p>“Hilton Chicago – Rooms & Suites.” <i>Hilton Chicago Hotel</i>, accessed March 2026. Details examples of standard and superior rooms and suite accommodations at a Chicago hotel.</p> <p>https://www.hilton.com/en/hotels/chichhh-hilton-chicago/rooms/.</p> <p>Materials:</p> <ul style="list-style-type: none"> • Laptop/Television • Printed pictures of different hotel room types (standard, superior, deluxe, suite) • Charts or posters showing accommodation products and their features • Notebook or paper for students’ reflection and classification activities • Markers, pens, and highlighters • Handouts or reference sheets on room types and facilities • Internet access for online hotel room examples or virtual tours 		
III. CONTENT	<p>Hotel Accommodations</p> <ul style="list-style-type: none"> • Accommodation products (standard, superior, deluxe, suite) 		
IV. OBJECTIVES	Unpacked learning Competencies		

	<p>1. Identify the different types of hotels according to their classification (e.g., star ratings, level of service, ownership, target market, size, length of stay).</p> <p>2. Describe the different types of hotels according to their classification (e.g., star ratings, level of services, ownership, target market, size, length of stay).</p> <p>3. Demonstrate appreciation of the diversity of hotel types and accommodation products.</p>	
V. PROCEDURES		ANNOTATIONS
A. Activating Prior Knowledge	<p>1. Activating Prior Knowledge</p> <div data-bbox="638 424 1456 606">  </div> <p>Activity 1: Name That Hotel Type! (Recall and Identification Activity)</p> <ul style="list-style-type: none"> • Show images of different hotels (resort, business, boutique, budget hotels). • Ask learners to identify the type of hotel based on their prior lesson on classification. <p>Guide Questions:</p> <ul style="list-style-type: none"> • What type of hotel is shown in the picture? • What features helped you identify it? • What classification category does it belong to (e.g., target market, location)? <p>2. Establishing the Purpose of the Lesson Activity 2: Why Hotels Matter? (Questioning & Discussion)</p> <p>Ask learners:</p> <ul style="list-style-type: none"> • Why do people choose certain hotels over others? • How does the type of hotel affect the services and experience a guest receives? 	<p>Display pictures of different hotel types (resort, business, boutique, budget hotels). Ask students to identify the hotel type, its features, and its classification category. Provide hints as needed and clarify distinguishing features of each hotel type.</p> <p>Encourage learners to give real-life examples (family trips, school events, or virtual experiences).</p> <p>Guide learners to realize that understanding hotel types and accommodation products helps them make informed choices and is important for careers in hospitality and tourism.</p>

<p>B. Instituting New Knowledge</p>	<p>1. Presenting Examples Activity 3: Visual Motivation – Hotel Diversity</p> <ul style="list-style-type: none"> • Display images of various hotels with different accommodation products (resort, boutique, business, budget hotels). <p>Ask learners:</p> <ul style="list-style-type: none"> • Notice the differences in services and facilities. How would your choice differ depending on your needs? • Which hotel type do you find most interesting or appealing and why? <p>Purpose:</p> <ul style="list-style-type: none"> • Makes the lesson visually engaging and motivational. • Helps students understand the diversity of hotel types and services, linking this to appreciation of the topic. <p>2. Discussing New Concept Activity 4: Comparing Hotel Types with Venn Diagram</p> <ul style="list-style-type: none"> • Draw a Venn diagram on the board with overlapping circles representing resort, business, boutique, budget hotels. • Ask learners to help fill in the diagram by identifying: <ol style="list-style-type: none"> 1. Common features (e.g., reception service, security, basic room amenities) 2. Unique features for each type (e.g., beach access for resorts, conference halls for business hotels) • Discuss how the accommodation products differ or overlap across hotel types. <p>3. Developing Mastery Activity 5: Peer Teaching – Hotel Spotlight</p> <ul style="list-style-type: none"> • Divide students into groups and assign each group a hotel type. • Each group creates a short presentation or poster highlighting: 	<p>The teacher displays images of various hotel types (resort, boutique, business, budget hotels) and their accommodation products.</p> <p>The teacher asks students to observe the differences in services, facilities, and target markets and guides them to discuss which hotel type they find most appealing and why.</p> <p>The teacher highlights the diversity of hotel types and accommodation products and explains their relevance in real-life situations and future hospitality careers.</p> <p>The teacher draws a Venn diagram of hotel types and asks students to identify common and unique features. The teacher guides discussion on differences and similarities in accommodation products, services, and facilities.</p>
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	<div>1. Unique features, services, and accommodation products</div> <div>2. Target market</div> <table><tr><th>Criteria</th><th>Excellent (3)</th><th>Satisfactory (2)</th><th>Needs Improvement (1)</th></tr><tr><td>Content Accuracy</td><td>Information about hotel type, services, accommodation products, and target market is accurate and complete.</td><td>Most information is correct; minor details are missing.</td><td>Information is mostly incorrect or incomplete.</td></tr><tr><td>Presentation / Visuals</td><td>Presentation or poster is clear, organized, and visually appealing.</td><td>Presentation/poster is somewhat clear and organized.</td><td>Presentation/poster is unclear, disorganized, or missing visuals.</td></tr><tr><td>Participation / Collaboration</td><td>All group members actively contribute.</td><td>Some group members contribute; uneven participation.</td><td>Few or no members participate.</td></tr><tr><td>Understanding of Diversity</td><td>Shows clear appreciation and understanding of the diversity of hotel types and accommodation products.</td><td>Shows basic understanding of diversity.</td><td>Shows little or no understanding of diversity.</td></tr></table> <div><div>• Groups present their outputs to the class. The teacher asks clarifying questions to ensure understanding.</div></div>	Criteria	Excellent (3)	Satisfactory (2)	Needs Improvement (1)	Content Accuracy	Information about hotel type, services, accommodation products, and target market is accurate and complete.	Most information is correct; minor details are missing.	Information is mostly incorrect or incomplete.	Presentation / Visuals	Presentation or poster is clear, organized, and visually appealing.	Presentation/poster is somewhat clear and organized.	Presentation/poster is unclear, disorganized, or missing visuals.	Participation / Collaboration	All group members actively contribute.	Some group members contribute; uneven participation.	Few or no members participate.	Understanding of Diversity	Shows clear appreciation and understanding of the diversity of hotel types and accommodation products.	Shows basic understanding of diversity.	Shows little or no understanding of diversity.	<div>The teacher divides students into groups and assigns each group a hotel type. The teacher instructs the groups to prepare a short presentation or poster highlighting unique features, services, accommodation products, and target market. The teacher facilitates presentations, asks clarifying questions, and reinforces key differences and the diversity among hotel types.</div>
Criteria	Excellent (3)	Satisfactory (2)	Needs Improvement (1)																			
Content Accuracy	Information about hotel type, services, accommodation products, and target market is accurate and complete.	Most information is correct; minor details are missing.	Information is mostly incorrect or incomplete.																			
Presentation / Visuals	Presentation or poster is clear, organized, and visually appealing.	Presentation/poster is somewhat clear and organized.	Presentation/poster is unclear, disorganized, or missing visuals.																			
Participation / Collaboration	All group members actively contribute.	Some group members contribute; uneven participation.	Few or no members participate.																			
Understanding of Diversity	Shows clear appreciation and understanding of the diversity of hotel types and accommodation products.	Shows basic understanding of diversity.	Shows little or no understanding of diversity.																			
C. Demonstrating Knowledge and Skills	<div>1. Finding Practical Application</div> <div>Activity 6: Hotel Recommendation Task (Real-Life Scenario)</div> <div><div>• Present learners with several real-life scenarios:<div><div>1. A family plans a beach vacation for a weekend.</div><div>2. A company wants a hotel for a business conference in Manila.</div></div></div></div>	<div>Encourages learners to apply knowledge of hotel types and accommodation products to realistic situations.</div> <div>Reinforces critical thinking and decision-making skills.</div> <div>The teacher presents real-life scenarios and asks students to</div>																				

	<p>3. A couple wants a small, stylish hotel for a weekend getaway.</p> <p>4. A learner needs an affordable overnight stay near the city.</p> <ul style="list-style-type: none"> Ask learners to recommend the most suitable hotel type for each scenario and justify their choices based on services, facilities, and accommodation products. <p>2. Making Generalization Activity 7: Reflective Questioning</p> <ul style="list-style-type: none"> Pose reflective questions to the class: <ul style="list-style-type: none"> Which hotel type do you think offers the most diverse services, and why? How can understanding hotel types help you in future travel or career choices? <p>3. Evaluating Learning Activity 8: Question-and-Answer Check-In</p> <ul style="list-style-type: none"> Conduct a short oral questioning session: <ol style="list-style-type: none"> What are the main differences between a resort and a business hotel? Which accommodation products are unique to boutique hotels? <p>4. Additional Activities Activity 9: Hotel Research Extension (Enrichment) Ask learners to research a local or international hotel and identify: <ul style="list-style-type: none"> Type of hotel </p>	<p>recommend the most suitable hotel type, justifying their choices based on services, facilities, and accommodation products. The teacher guides the discussion and emphasizes practical relevance.</p> <p>Teacher allows students to share their responses and synthesizes the discussion into a general conclusion about the diversity and comparison of hotel types and accommodation products.</p> <p>Encourages students to summarize and internalize the lesson.</p> <p>Reinforces practical relevance and critical thinking</p> <p>Teacher checks understanding and clarifies misconceptions in real time.</p> <p>Provides quick formative assessment to gauge comprehension.</p> <p>Reinforces key lesson takeaways before the summative assessment.</p> <p>The teacher asks students to research a hotel's type, classification, target market, and accommodation products, and guide them in creating a short report or poster.</p>
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	<ul style="list-style-type: none"> • Classification (star rating, ownership, target market, size) • Accommodation products and services <p>Learners create a short report or poster showcasing their findings.</p>	
ASSESSMENT	<p>Short Quiz / Exit Ticket</p> <p>Instructions: Read each question carefully and select the best answer from the choices provided.</p> <ol style="list-style-type: none"> Which hotel type is primarily designed for business travelers and usually has conference rooms? A. Boutique Hotel B. Budget Hotel C. Business Hotel D. Resort Hotel A resort hotel is best suited for: A. Business travelers B. Families and vacationers C. Backpackers on a budget D. Short-stay transit passengers A 1–2-star hotel typically offers: A. Luxury amenities and suites B. Basic services and limited facilities C. Personalized design and high-end decor D. Full-service conference and recreational facilities Which accommodation product usually includes separate living and sleeping areas with premium amenities? A. Deluxe Room B. Standard Room C. Suite D. Superior Room What is the main difference between a Superior Room and a Deluxe Room? A. Deluxe rooms are larger and offer more amenities, while Superior rooms have fewer features B. Superior rooms have separate living areas, while Deluxe rooms do not C. Standard rooms are larger than Deluxe rooms D. There is no difference Which hotel type is typically small, unique, and offers personalized service? A. Boutique Hotel B. Budget Hotel C. Business Hotel D. Resort Hotel 	

	<p>Answer Key</p> <ol style="list-style-type: none"> 1. C. Business Hotel – Designed for business travelers and typically equipped with conference and meeting facilities. 2. B. Families and vacationers – Resort hotels cater primarily to leisure travelers seeking recreation and relaxation. 3. B. Basic services and limited facilities- One-to two-star hotels provide budget-friendly Accommodations with essential amenities. 4. C. Suite – Suites have separate living and sleeping areas and offer premium amenities. 5. A. Deluxe rooms are larger and offer more amenities while Superior rooms have fewer features – This is the primary distinction between Superior and Deluxe rooms. 6. A. Boutique Hotel – Boutique hotels are typically small, distinctive, and known for their personalized service. <p>Note: Encourage learners to justify their answers to demonstrate a deeper understanding of hotel classifications and accommodation products.</p>
	<p>Scenario Reflection</p> <p>The teacher presents short travel scenarios (e.g., family vacation, business trip, or a luxury getaway). Learner discuss in groups which hotel type and room category would be most suitable for each scenario and explain their reasons.</p> <p>Purpose: Develops critical-thinking skills and enables students to apply their knowledge to real-life situations.</p> <p>Reflection on the following:</p> <ul style="list-style-type: none"> • How effectively did learners justify their choice of hotel type and room category for each travel scenario? • Which strategies or activities best helped learners match accommodation options to the needs of different travelers?
<p>VIII. USE OF GENERATIVE AI</p>	<p>In preparing this Learning Exemplar (LE), the author used Generative AI tool. The author reviewed, and finalized the content of this LE and take full responsibility for its accuracy, quality, and appropriateness.</p>